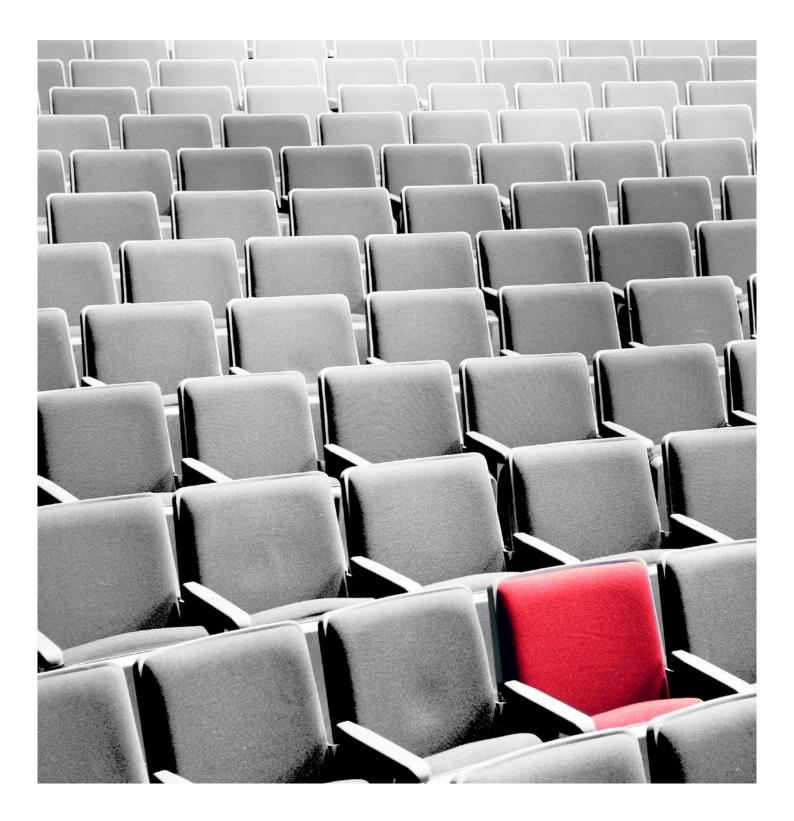
CONCERT HALLS
THEATRES
EVENT PRODUCERS
ORCHESTRAS
MUSEUMS



# Showbiz



RUNNING THE SHOW IS NOT EASY,

AND WE KNOW IT.

We understand Show production.
Representing multiple functional areas,
coordinating many people, and sourcing the
correct equipment all combine to challenge
the best events planner. SuricataCRM
forSHOWBIZ seamlessly weaves complexity
into simplicity and success, making your
guests experience the event as intended: A
pleasurable experience.

# **About SuricataCRM**

SuricataCRM is a suite of applications with the purpose to be an end to end tool, that supports all aspects of Business Process, like Customer Relation, Document and Workflow Management, Project Creation and tracking and B2B initiatives.

# **ALL-IN-ONE**

CRM

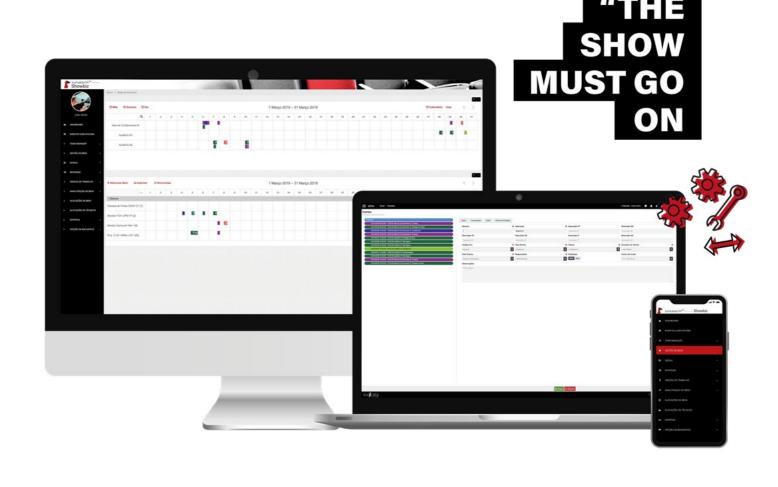
Team management

Asset management

**Intranet Portal** 

Digital Signage

Orchestra management (soon)



# **HOT FEATURES**

# ADVANCED STAFF SCHEDULING



Check, plan and allocate human resources to activities in few clicks

Integrate external resources in your system and provide them accurate, real-time information

Pull lightning quick duty rosters, allocation maps, schedules, timetables and calendars

Define standard costs and customizable fees for each resource

Multi-instance solution for different departments

# INTRANET



Provide easy access to user timetables

See who's working and manage unavailability

# COST CENTER, PAYROLL AND FINANCIAL INTEGRATION

Allocate expenses & manage cost centers

Manage payments to external entities

Export and integrate financial and asset data with ERP

Payroll aprovement workflow

#### **ASSET MANAGEMENT**

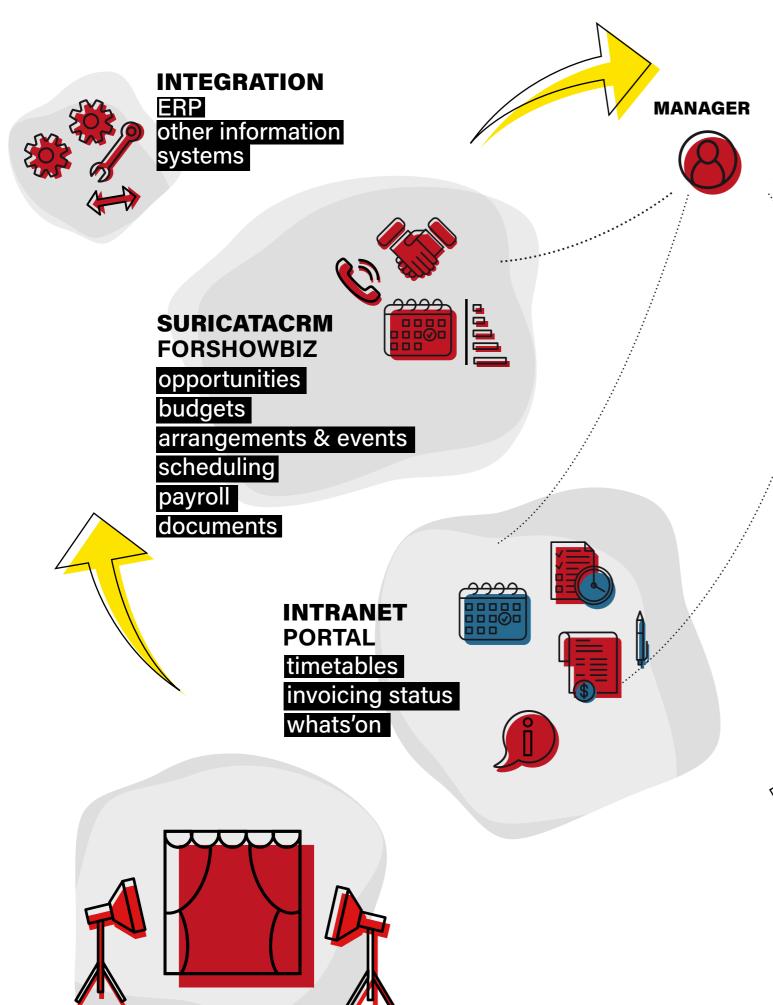


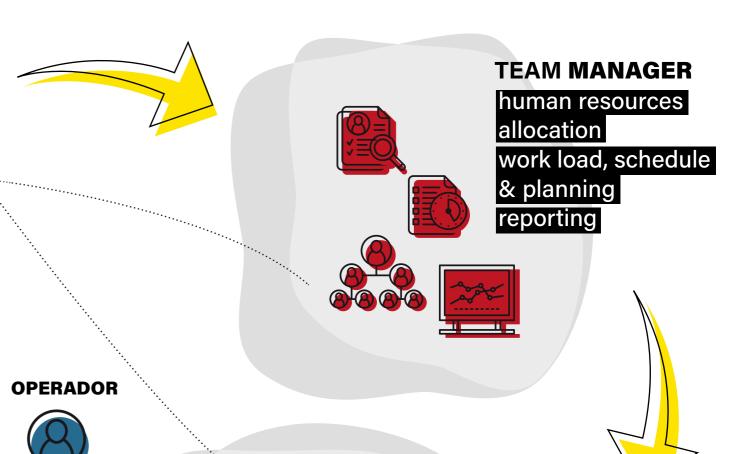
Create assets list manually or by integration

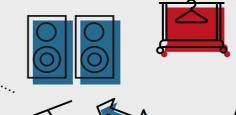
Manage equipment loans and borrows

Allocate assets to events and define set-up times

Manage malfunctions & maintenance

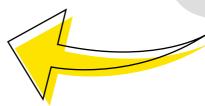








maintenace



# **TOP 5 REASONS** TO HAVE SURICATACRM FORSHOWBIZ

#### ALL-IN-ONE

Concentrate asset, human resource and financial management in a single solution.

#### NO HIDEN OPERATIONAL COSTS

Our monthly fee is proportional to the number of users and includes support (remote and personal telephone support – no call centers). **DEVELOPMENT FOCUS** 

We're a development-focused company right from the top – our Head of Business is also our most experient developer- meaning that we are all providing high-quality, useful, purpose-driven software.

#### RELIARIE

Altough new in the market as a product, Suricata CRM for Showbiz has been in one of the biggest concert halls in Portugal and is the result of a 10-year development process based on the real daily needs and challenges of cultural venue management.

#### RESPONSIVE

Your feedback counts! Software enhancements and new features are developed in direct response to your needs.

# BUSINESS SUITE SURICATACRM FORSHOWBIZ

#### **PRICING AND HOT FEATURES**

O01 - SuricataCRM	Manager	Operator
Create and manage entities and contacts	Yes	No
Schedule your activities	Yes	No
Create arrangements and associated events	Yes	No
Create and manage cost centres	Yes	No
Manage documents and data workflow	Yes	No
Sales funnel pipeline configuration	Yes	No
Integration with external leads database	Yes	No
Opportunity database creation and management	Yes	No
Budget creation and management	Yes	No
Agenda	Yes	No
Payroll management	Yes	No

#### FSB01 - Team Manager

Define users and user ID	Yes	No
Manage internal and external resources	Yes	No
Allocate resources to activities	Yes	No
Define extra fees and costs for specific activities	Yes	No
Create mass allocations and ad-hoc allocation	Yes	No
Export expenses by cost centre and supplier	Yes	No
Manage holidays, days off and unavailabilitys	Yes	No
Obtain duty rosters, allocation maps, schedules, timetables and other capacity reporting	Yes	No

#### **FSB02 - Intranet Portal**

Consult personal timetable	Yes	Yes
Whats'on: see who's working and their data	Yes	Yes
Obtain invoicing information (values to invoice, descriptions of the expense, receipt description wizard)	Yes	Yes
Register unavailability	Yes	Yes

# FSB03 - Digital Signage

Engine to export data to e-TV	Yes	Yes



FSB04 - Asset Manager	Manager	Operator
Create asset directory manually or by ERP integration (API)	Yes	No
Create asset ID (maintenance cycles, cost table - rental, transport, insurance, technical manuals)	Yes	No
Asset historical data (usage, maintenance, loans and borrows);	Yes	Yes
Manage stock, loans, borrows and maintenances	Yes	Yes
Create working orders related to equipment	Yes	Yes

# FSB05 - Orchestra Manager

Features soon available Yes No
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# **SURICATACRM FORSHOWBIZ**

#### **SERVICES**

# **Standard Support**

Telephone and email support	
Daily back-ups	Free
API enabled	(included on monthly license)
API support	

# **Premium Support**

Remote support	
All software updates	Ask for a quote
Consulting services pack	

#### **Extra services**

On premises installation	
Third-party software full integration service	Ask for a quote
New feature development	

### **Training**

Remote training pack (4 Hours)	
On job training pack	Ask for a quote



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#### WWW.SURICATACRM.COM

WHY NOT TRY SURICATACRM FORSHOWBIZ FOR YOURSELF? **GET A FREE TRIAL** 

SEE SURICATACRM FORSHOWBIZ IN ACTION **BOOK A DEMONSTRATION** 

TALK TO AN SURICATACRM CONSULTANT TODAY SALES@FULLSCREEN.PT 00351 22 753 96 83

www.fullscreen.pt







#### **ABOUT SURICATACRM**

SuricataCRM is a suite of applications with the purpose to be an end to end tool, that supports all aspects of a Business Industry

Check our suites

for SERVICES for**SHOWBIZ forRETAIL**